

CONNECTED

MAGAZINE

MARCH 2023

ABDUL AHAD

*Youngest 3d Animator
In Pakistan*

AMBREEN GARDEZI

*Senior Certified
Human Resource (HR)*



UMME AYESHA

*Freelancer Entrepreneur
YouTube Manager*

KHURRAM SHAHZAD

*CEO
eHost*

Attention all professionals in the freelancing and IT industries! We are excited to announce the launch of **Connected Bytes**, a short format video program featuring interviews with industry experts.

AMBREEN GARDEZI

SENIOR CERTIFIED HR PERSONNEL

Hailing from a traditional, noble family of doctors and military personnel, where no individual had taken a turn towards the corporate sector; despite being selected for BDS, she dared to carve her own career path, breaking the norm, completing her MBA in Finance & Accounts, and choosing Human Resources later in MS-PhD and Psychology afterward.



Ms. Gardezi is a Senior Certified HR professional from Europe, which is a testament to her high level of expertise in the field. She is also a member of the Global Goodwill Ambassadors Foundation, Pakistan Society of Human Resource Management (PSHRM), SODEIT-UN, and Rotaract Club Pakistan, which demonstrates her commitment to the professional development of HR practitioners in Pakistan.

As a change maker and icon for young and mid-career professionals, Ms. Gardezi has made it her mission to empower individuals to achieve their full potential. She believes that everyone can achieve greatness and that with the right mindset and support, anything is possible.

Ms. Gardezi's approach to public speaking is rooted in her own personal experiences as a professional and as a human being. She has faced many challenges throughout her career but has always maintained a positive and proactive attitude, which has enabled her to overcome obstacles and achieve success. Her value system is derived from the ethos of character, integrity, and honesty, which she has infused as a lesson in her career profile.



She believes that this same attitude is essential for anyone seeking to achieve their goals and that by cultivating a growth mindset and focusing on the positive, individuals can achieve extraordinary things.

As a gold-certified Trainer, Ms. Gardezi is an expert in designing and delivering training programs that are tailored to the needs of individual organizations. Her training programs cover a wide range of topics, including leadership development, communication skills, and team building, among others. Her clients have praised her for her ability to engage participants and deliver training in a highly interactive and engaging manner. Ms. Gardezi's career in human resources spans more than eight (8) years. During this time, she has worked



with a diversified range of organizations, helping them to address their HR challenges and develop effective strategies for talent management. Her extensive experience has enabled her to gain a deep understanding of the nuances of HR, and her passion for the field has driven her to continually enhance her knowledge and skills.

Ms. Nilofar Ambreen Gardezi is a highly accomplished and versatile professional, who has made significant contributions to the field of human resources in Pakistan. Her expertise in the areas of training, counseling, and psychology has helped her to build a reputation as a leading HR professional in Pakistan. She has played a pivotal role in providing innovative and customized HR solutions to businesses across the country, in her capacity as the Managing Director of ConsultNG (Pvt) Ltd.

Overall, Ms. Nilofar A. Gardezi is a highly accomplished and respected HR professional in Pakistan. Her expertise in training, counseling, and psychology, coupled with her commitment to professional development, has made her a valuable asset to the field of human resources. Her contributions to ConsultNG (Pvt) Ltd., and the wider HR community in Pakistan, are truly commendable.

She is currently serving as HRBP & Associate Director at Corporate Research and Investigations Group Pvt. Ltd., playing a pivotal role in developing and implementing HR strategies that align with the company's goals and objectives. Her expertise in talent management, employee engagement, and performance management has helped the organization to build a strong and motivated workforce that is committed to achieving its objectives.

Beyond her professional accomplishments, Ms. Gardezi is also a seasoned public speaker who has inspired countless individuals at conferences and events around the world. Her talks are known for their inspirational and thought-provoking content, which encourages individuals to think critically about their personal and professional goals and to take action to achieve them. Overall, Ms. Nilofar A. Gardezi is an inspiring figure in the field of human resources, and a true change-maker and icon for young and mid-career professionals around the world. Her expertise, passion, and commitment to empowering individuals to achieve their full potential make her a valuable asset to any organization, and a true inspiration to all who seek to achieve greatness.

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*You can carve your own path.
Be your own kind of leader.*

JACINDA ARDERN

**Successful Entrepreneur & a businessman
from a small town called Shahkot
in Faisalabad**

KHURRAM SHAHZAD

**CEO
EHOST**



Khurram Shahzad is a successful Entrepreneur and Businessman. He is from a small town called Shahkot in Faisalabad. He worked very hard to achieve this success. He proved that it does not matter whether you are from a small town if you can dream it you can achieve it. Consistency plays a vital role in achieving success. Initially, he started his career in Programming back in 2009. He developed a strong sense of PHP, MySQL Database, and Laravel. He developed Web Based Applications in high-level programming languages.

He develops customize PHP & Laravel projects. He is an expert in deploying High-Performance Web Servers. He can build robust server security.

Having a strong command of installing and operating famous OS Linux, Centos, Alma Linux, cPanel, and DirectAdmin. He worked with many clients and gained perfection in his work.



Awarded as Successful Entrepreneur 2022:

Khurram Shahzad has won many Awards. He was awarded the Successful Entrepreneur of the Year 2022 at Connected Pakistan Conference. He builds his successful career with pure dedication to his work. Now 10 plus employees are devotedly working with him. He believes in teamwork and always pushes his employees to go beyond their limits. You cannot win alone, if you want to win you should have trusted, dedicated, and hardworking people with you.



HOSTING PROVIDING COMPANY

**PROFESSIONAL WEB HOSTING
IN PAKISTAN**



Launching of StayAlert Web & Mobile Application:

In the recent event of Connected Pakistan Conference 2022, Khurram Shahzad launched his application named StayAlert. This application is solely to serve the education sector. Where Schools, Colleges, and Academies can maintain their data efficiently. By organizing their staff members, teachers, and students and especially keeping up to date with the parents. This app will manage all the institute activities digitally.

Motivation Behind the Company:

Khurram Shahzad decided to launch a company in 2013. Then he came up with the idea of starting a Web Hosting Business in Pakistan. Keeping the idea in mind that businesses should have an online presence in Pakistan and can grow more rapidly by creating online awareness of people's businesses.

In 2013 he launched a company named eHostPK Private Limited. Its sole purpose is to provide better and optimized hosting services to its clients.

eHostPK stands out among other host companies because of its dedicated support and outclasses services to its client. Khurram Shahzad worked very hard to grow his company. He even faced some failures during this journey, but he never stopped. He believes that failures are part of your life. Failure only makes you wiser and stronger than you were ever before.

Now more than 10 employees are working under him for his company. In the beginning, eHostPK provides web hosting services, but now the business has grown huge and it is providing dedicated server hosting, managed cloud web hosting, and server building & maintenance services as well.



What does eHostPK Provide?

eHostPK Private Limited provides a large range of web hosting services. Which includes Shared Hosting, Business Hosting Reseller Hosting, and Root Reseller Hosting services. It is also providing dedicated servers, which include a managed server, un-managed, or bare metal server. Other categories include Website Development Services, Managing Servers, and

Comodo SSL. Last but not least VPS Servers (Virtual Private Server) with Windows and Linux and Cloud Compute. eHostPK provides a wide range of countries where you can host your Windows and Linux VPS. Most importantly it is focusing on Cloud Computing technology, where you only have to pay for the resources you are utilizing, and you can customize your VPS Server according to your Business Needs.



How to Start Your Own Hosting Business?

In today's Digital Era who did not want Earn Money Online? And don't want to generate a passive income for his/her self? Obviously, the answer is Yes for all. eHostPK provides Reseller Hosting Service where one can start his own Hosting Business by investing a very little amount of money.

Reseller Hosting is a Great Source of earning money online if you have the right guidance available for you.

eHostPK Private Limited owns a YouTube Channel named accordingly. Where Khurram Shahzad personally guides his company clients about his services. He especially created a course for Interested Resellers who wants to start their online Hosting Business.

In his Reseller Web Hosting Course on YouTube, he mentioned all the things very briefly for his viewers. So, you shouldn't waste a single amount of time and money if you are interested in starting your Own Startup and growing it into a Large Business Company.

Invest Today and Earn Endlessly!

HONORABLE CLIENTS

Some well-known and prestigious clients are served by eHostPK Private Limited.



Jazz Mosafir



MillionTM
Web Service



Devening Chapter:

Khurram Shahzad also working with Devenings Community. He not only works for his own company but also helps Devening community members and provides them with IT solutions.

PKNIC DOMAIN REGISTRATION MODULE

PKNIC Domain Registration Module developed by Khurram Shahzad. Hosting Resellers can register PK Domains easily with PKNIC Module. This module is integrated with a popular billing software named WHMCS. Before this PKNIC Module, the process of registering a PK Domain was manual. But now unlike any other domain, you just search the PK domain on your hosting website and place the order and proceed with the PK Domain order with WHMCS.



A good feature of this module is the ability to look up PK domain names and check their availability on your website. You don't need to go to the PKNIC official website.

PKNIC Module is backed by the reliability and security of the PKNIC Domain Registry. This ensures that businesses can register PK domains with confidence, knowing that their domains are in safe hands.

In conclusion, PKNIC Module is an excellent solution for hosting businesses looking to simplify PK domain registration. Thanks to the efforts of Mr. Khurram Shahzad, hosting businesses can now offer their customers a hassle-free domain registration experience.

Truly Made in Pakistan to serve the people of Pakistan.



WRAP UP

Khurram Shahzad believes in Passive Income. Everyone should have the right to Live a happy, Beautiful and Resourceful Life. So, don't waste your time. There is endless talent in Pakistan not in the field of IT Industry but also has a huge potential in all major sectors of Life.

We stand up for the betterment of our beloved country Pakistan which is full of gems and need to be explored and inspired by people like Khurram Shahzad.

Long Live Pakistan!

UMME AYESHA

A housewife with four children, transformed her life by taking an online course on how to start a YouTube channel



Umme Ayesha, a housewife with four children, transformed her life by taking an online course on how to start a YouTube channel. Her level of motivation was remarkable, and she not only learned about YouTube but also started creating videos and learning other Digital skills. Her hard work paid off, and she soon began receiving freelance projects on Fiverr and Upwork, attracting international clients. What's impressive about Umme Ayesha's journey is how she motivates and guides others in her circle to succeed in the same way. She has been a source of inspiration for women, and her positive energy is contagious.

She has become a mentor to her star children, including her youngest son Abdul Ahad.

Abdul Ahad is a 12-year-old 3D modeler and animator from Islamabad, Pakistan. He started studying animation at the age of 10 and has since become an expert in Blender, a popular software used for 3D modeling and animation. Abdul Ahad's passion for animation was ignited by his mother's encouragement, and his talent has inspired many young animators in Pakistan.

Umme Ayesha and Abdul Ahad's success story is a testament to the power of hard work, dedication, and the willingness to acquire new skills. They are an inspiration to many freelancers, particularly parents who want to encourage their children to pursue their passions and interests.



Umme Ayesha's success story is an inspiration to all, and she continues to help her family members achieve success in the freelancing industry. She is a great mom, freelancer, and wife, and we salute her efforts. Team In For Updates wishes Umme Ayesha and her son all the best for the future.



WHY DID YOU DECIDE TO BECOME A FREELANCER?

Freelancing is a beautiful way to balance work and family life because it allows you to work from home and set your schedule. This can be especially helpful if you have children or other family members to care for. Becoming a freelancer is a great option if you want to work from home and balance your family life. so I decided to stay home and help my Husband but not at the cost of family time.

WHAT ARE THE THINGS THAT MAKE YOU HAPPY AS A FREELANCER?

I started exploring different freelancing platforms and began to acquire more skills in various fields. As I continued to work, I saw an increase in my income and was able to contribute more to my family's finances. It was a satisfying feeling to know that I could earn a decent living while also being able to take care of my family.

As I gained more experience, I began to see the benefits of freelancing beyond just financial stability. I enjoyed the flexibility that came with it, allowing me to work from home and be there for my family whenever they needed me. I also enjoyed being my boss and having the freedom to choose my projects and clients.

Today, I have built a successful freelancing career that has allowed me to achieve financial stability while still being able to be there for my family. It has been a challenging but rewarding journey, and I am grateful for the opportunities that freelancing has given me.



HOW DID YOU SCALE UP YOUR FREELANCING BUSINESS, WAS IT EASY?

Scaling up a freelancing business can be both challenging and rewarding, but it is definitely possible with the right strategy and effort. Here are a few tips on how to scale up your freelancing business: Here Are the tips that i followed in my journey, you must adopt them.

Identify your target market: To scale up your freelancing business, you need to have a clear idea of who your ideal clients are. This will help you tailor your services to their needs and preferences, which will increase the chances of securing more projects from them.

Expand your services: To increase your income as a freelancer, you may need to diversify your services. Look for ways to expand your service offerings while still staying within your niche. For example, if you're a freelance writer, you can start offering editing or proofreading services to your clients.

Build your brand: Your brand is your identity as a freelancer. Building a strong brand can help you stand out from your competitors and attract more clients. Invest in creating a professional website, social media presence, and other marketing materials that showcase your skills and expertise.

Leverage technology: Technology can help you automate certain aspects of your freelancing business, such as invoicing, project management, and communication with clients. Look for tools and apps that can help you streamline your workflow and improve your productivity.

Collaborate with other freelancers: Collaborating with other freelancers can help you expand your reach and attract more clients. Look for opportunities to work with other freelancers in your niche or complementary fields, such as graphic designers and web developers.

Raise your rates: As you gain more experience and expertise, you can increase your rates to reflect the value you bring to your clients. Be sure to communicate the reasons for the rate increase to your clients and highlight the benefits they will receive from working with you.



Abdul Ahad is a young 3D animator from Pakistan who never expected to achieve such a feat at his age. His love for cartoons and video games led him to explore new digital skills during the pandemic. Initially hesitant, he was encouraged by his parents to try 3D animation, which he learned using Blender software.

Abdul Ahad's first project was to create a donut using Blender, which proved to be a significant challenge. Despite facing technical difficulties and computer crashes, he persevered and spent several days watching tutorial videos. Eventually, he succeeded in making the donut, which motivated him to continue his 3D animation journey.

He now aims to create CVI movies that promote positivity and inspiration for Pakistan. Abdul Ahad encourages children his age to pursue their passions and learn new skills, and parents to support their kids and help them achieve their dreams.

To showcase his work, Abdul Ahad invites everyone to check out his YouTube channel (Ahad Animates) and Instagram account. He hopes to make Pakistan a hub for 3D animation and contribute to the country's progress.

CP'S CORE INITIATIVES



Connected Pakistan Conference features keynotes, workshops, and networking opportunities. It's an excellent way for attendees to learn about new technologies, stay up-to-date with industry developments, and connect with others in the field.



Connected Women Conference initiative aims to bring the change in society. This initiative educates and empowers women to utilize their potential to the fullest. The future is technology and tech, and women need to be a part of it to boost our economy.



Growth Summit aims to bring together leaders in the technology industry to share their knowledge and experience with attendees. The summit aims to inspire attendees to think creatively and come up with new ideas that can drive innovation in their respective fields.



Mustakbil is a program by Connected Pakistan that aims to create Connected Pakistan Chapters in universities and cities across Pakistan. Through workshops and seminars, we provide a platform for individuals to share their knowledge and experiences with one another.



She Can is a program designed by Connected Pakistan to empower women in Pakistan through technology. We believe that by providing women with the necessary skills and support, we can help them participate fully in the digital economy and reach their full potential.



TechTrip is a unique venture powered by Connected Pakistan that combines capacity building and training with wilderness adventures. Our goal is to provide individuals with an immersive and challenging learning experience that helps them to grow both personally and professionally.



Connected Bytes is a short format video program that conducts interviews of industry experts. The interviews can be used for research, learning, or as a source of inspiration and guidance for individuals looking to enter or advance in the freelancing or IT industry.



Embark on the journey of Empowerment, Enlightenment and Acceleration with monthly Connected Magazine. A hub for the youth and aspiring tech lovers to stay acknowledged with news, updates, sneak peaks, offers and much more.



The Connected Podcast covers a wide range of topics, including career advice, tips for running a successful freelancing business, and the latest trends in the IT and tech industry. Guests share their experiences and insights on the industry.



Connected Pakistan is a Tech Social Enterprise, a movement to Empower Pakistan's Future through Technology, Innovation, Entrepreneurship & Leadership!



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